

## EBW IN THE MEDIA FOCUS

15 January 2024 – FOR IMMEDIATE RELEASE

### **European Bridal Week announces media partnership with FashionUnited**

The organisers of European Bridal Week are pleased to add another Media Friend to the list of publishing houses, supporting northern Europe's most important and biggest show for the bridal industry. With FashionUnited, EBW is partnering with an independent B2B platform that collects, creates, and communicates content relevant to the industry.

As one of fashion's most trusted global network for over 20 years, FashionUnited connects over one million fashion professionals, and provides a competitive recruitment advantage for the world's leading brands through storytelling and branding.

Established in over 30 countries and 10 languages, FashionUnited optimises the industry's way of working - making it more efficient and transparent. Trade news, marketplaces, job boards, directories and data are FashionUnited's core business. News stories on relevant developments and happenings in the fashion industry are published daily on FashionUnited news. The articles are produced by a team of locally based contributors, as well as international editors located in the Amsterdam HQ.

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The FashionUnited career platform is a unique job board that lists diverse fashion positions worldwide, career guidelines and employer information.

The marketplace connects the brands B2B webshop reaching 40.000 fashion buyers worldwide searching thousands of products from fashion brands all over the world and discovering their current and upcoming collections.

**Editor's note:**

There is no imagery associated with this press release. Imagery is available on request.

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